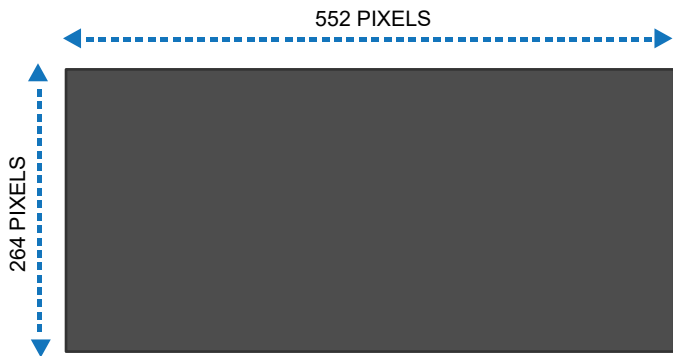


Digital Display Specifications



MEDIA SPECS

Resolution:	264 x 552 Pixels
Colour:	RGB
Aspect Ratio:	11 : 23
Motion:	N/A
Frame Rates:	N/A
Format:	JPEG/PNG
Duration:	6 seconds
Audio:	N/A

CREATIVE GUIDELINES

- Use large and easy-to-read fonts for legibility and distance
- Apply colour and contrast elements for increased visibility and impact
- Custom creative services are available upon request